

Sharing Success!

Several members of their team helped out during the day, some dressing up as characters from a comic strip the pharmacy produced to promote the Hypertension Service, which really helped to draw people in.

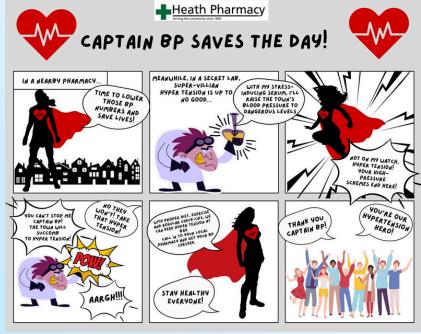
Heath Pharmacy Ltd in Calderdale, recently attended the Halifax Agricultural Show, offering free blood pressure checks as part of the Hypertension Case-Finding Service.











One of the pharmacists who attended said:



"We had a fantastic day at the show and managed to do over 100 blood pressure checks. It was great to spend some time discussing people's results and one gentleman commented that it was a brilliant way to get his blood pressure checked rather than having to come to the pharmacy or surgery. We identified several people who needed a follow-up ABPM and booked them in for appointments. We'll definitely do something like this again in the future."