

CPPE Materials to Support NHSE Pharmacy Public Health Campaigns 2019

NHS England have decided/agreed with PSNC the six Public Health campaigns in Community Pharmacy for 2019:

1) mid-February to mid-March 2019	Help Us Help You Pharmacy campaign (formerly Stay Well Pharmacy)
2) mid-May to mid-June 2019	Children's oral health/Smile Month (in line with the training currently being incentivised by QPS)
3) September 2019	Antimicrobial resistance
4) October 2019	Stoptober
5) November/December 2019	Help Us Help You main Winter campaign (formerly Stay Well this Winter)
6) January 2020	Alcohol

The tables on the following pages detail the CPPE resources which are available to support these subjects

Details of Relevant CPPE Materials: Help Us to Help You

Campaign	Potential Materials	Availability
Help Us to Help You	Urgent Care Gateway Page https://www.cppe.ac.uk/gateway/urgent	Combination of open access materials and links to elements where Login by registered pharmacy professionals (pharmacists and technicians) required
	The Learning Pharmacy www.thelearningpharmacy.com Short Learning Challenges on Patient Self Care and Public Health Advice topics. These challenges can be used by individuals or teams Antibacterials Cancer Child Health Coeliac Disease Consultation Skills Chronic Obstructive Pulmonary Disease Dementia Depression Dermatology Neurology Non-Steroidal Inflammatory Drugs Palliative Care Sexual Health Smoking Substance Misuse Supporting Carers Type 2 Diabetes	Access not limited
	Resource: "Common Clinical Conditions and Minor Ailments"	Available for registered pharmacy professionals (pharmacists and technicians) to download

Details of Relevant CPPE resources: Children's Oral Health

Campaign	Potential Materials	Availability
Children's Oral Health	Children's Oral Health Training Video https://www.cppe.ac.uk/services/quality-payments#navtop	Available to view without log-in: NB – training linked to Community Pharmacy Quality Points
	Children's Oral Health e-assessment	Log-in required – available free for all Community Pharmacy staff NB – assessment linked to Community Pharmacy Quality Points
	Oral Health Gateway Page: https://www.cppe.ac.uk/gateway/oralhealth	Combination of open access materials and links to elements where Login by registered pharmacy professionals (pharmacists and technicians) required

Details of Relevant CPPE resources: Antimicrobial Resistance

Campaign	Potential Materials	Availability
Antimicrobial Resistance	Antimicrobial Resistance Gateway Page: https://www.cppe.ac.uk/gateway/amr	Combination of open access materials and links to elements where Login by registered pharmacy professionals (pharmacists and technicians) required
	The Learning Pharmacy – antibacterials floor http://www.thelearningpharmacy.com/content/programme.asp?topic=35 Short learning challenges which can be undertaken by individuals or teams with themes of Running a Health Promotion Campaign Patient Self Care and Public Health Advice Responding to a request for an OTC medicine Responding to patient question about Long Term Condition or Medicines Patient presenting with a new prescription Communication with the GP or another Healthcare professional Professional Development for the pharmacy team	Access not limited
	Antimicrobial Stewardship Workshop	Workshop which can be commissioned from CPPE and delivered by CPPE tutors
	Antimicrobial Stewardship – focus on optimising antimicrobial prescribing	Group learning activity available to Learning Communities of Pharmacy Professionals (developed for

		secondary care environment)
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Details of Relevant CPPE resources: Stoptober

Campaign	Potential Materials	Availability
Stoptober	Stop Smoking Gateway Page: https://www.cppe.ac.uk/gateway/smoking	Combination of open access materials and links to elements where Login by registered pharmacy professionals (pharmacists and technicians) required
	The Learning Pharmacy – Stop Smoking Floor http://www.thelearningpharmacy.com/content/programme.asp?topic=32 Short learning challenges which can be undertaken by individuals or teams with themes of: Running a Health Promotion Campaign Public Engagement Outside of the pharmacy Patient Self Care and Public Health Advice Responding to a request for an OTC medicine Patient presenting with a new prescription Therapeutic challenge and prescription intervention Professional Development for the pharmacy team Delivering a Pharmacy service	Access not limited
	Stop Smoking – resources for educators and trainers	Workshop materials available for commissioned workshops or to Learning Communities of Pharmacy Professionals

Details of Relevant CPPE resources: Alcohol

Campaign	Potential Materials	Availability
Alcohol	Alcohol Gateway Page: https://www.cppe.ac.uk/gateway/alcohol	Combination of open access materials and links to elements where Login by registered pharmacy professionals (pharmacists and technicians) required
	Alcohol Brief Advice – resources for educators and trainers	Workshop materials available for commissioned workshops or to Learning Communities of Pharmacy Professionals
	Alcohol Identification and Brief Advice	Workshop which can be commissioned from CPPE and delivered by CPPE tutors

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